

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- 'Legend of Lord Venkateshwara' a dance based music video as part of Film on Chittor and Kadapa Circuit- Release of Rs. 12,50,000/- as Advance to M/s. Bhairav Films, Hyderabad - Amount sanctioned – Orders- Issued

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 271

Dated: 13-03-2009
Read the following:

- 1 Govt Lr. No.971/PMU/PRO/2008, YAT&C (PMU) Department.
- 2 G.O.Rt. No.2248, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 3 G.O.Rt. No.2249, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 4 G.O.Rt. No.2250, Finance (Expr. GAD-II) Dept., Dt.22.04.2008.
- 5 M/s. Bhairav Films, Hyderabad, Bill No. 03/APT/09, dt.12-03-2009.

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ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been developing films highlighting Tourism Destination of Andhra Pradesh on regular basis, as a part of promotional initiatives. This department has entrusted the job of Film on Chittor and Kadapa Circuit in continuation of PATA Film produced for PATA Mart, Hyderabad, India., from Sept 16th to 19th 2008 to M/s. Bhairav Films, Hyderabad. As part of extension to the films, Legend of Lord Venkateshwara' a dance based music video is to be added. Towards this expenditure, M/s. Bhairav Films has requested for release of Rs 12,50,000/- as advance.

2 After careful examination of the matter, the Government hereby accord administrative sanction for incurring an amount of Rs.12,50,000/- (Rupees Twelve Lakhs Fifty Thousand only) as Advance towards 'Legend of Lord Venkateshwara' a dance based music video.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:
“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (15) – PATA Conference – 500 - Other Charges 503 - Other Expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse an amount sanctioned at para 2 above above, in favour of M/s. Bhairav Films, Hyderabad, after deducting Tax payable to the Income Tax Department at appropriate rates.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**D. LAKSHMI PARTHASARATHY
PRL. SECRETARY TO GOVERNMENT**

To,
M/s. Bhairav Films, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Pay & Accounts Officer, A.P. Secretariat, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER